

**CAEN IS NATIONAL**  
Among the most widely read columns in America is one who doesn't write for a national publication or a nationwide syndicate. According to Time magazine, Herb Caen, who pens a local column daily for the San Francisco Chronicle, is among the widest read newswriters.

**WE HAVE GOOD FOOD EVERY DAY, BUT Everybody Knows!!!**

That the BEST FOOD and the Best SERVICE in town is to be found here. Our cooks and our waitresses are the best that can be had. So, when you dine out be sure to eat with Charley, in the friendly atmosphere of Daniels Cafe . . .

—Charley

**Charley's GUESTS OF HONOR**

—for the following week are:

- THURSDAY NOVEMBER 17—**  
Mr. and Mrs. R. E. Hodgson, 2312 W. 246th St.
- FRIDAY NOVEMBER 18—**  
Mr. and Mrs. Joseph S. Villa, 16100 McKinley Ave., L. A.
- SATURDAY NOVEMBER 19—**  
Mr. and Mrs. Jim Rowden 1513 Marcelina Ave.
- SUNDAY NOVEMBER 20—**  
Mr. and Mrs. H. B. Ruffin, 1545 W. 218th St.
- MONDAY NOVEMBER 21—**  
Mr. H. A. Andrews and Guest, 1438 1/2 221 St.
- TUESDAY NOVEMBER 22—**  
Mr. and Mrs. John T. Charson, 24637 Cypress St. Lomita.
- WEDNESDAY NOVEMBER 23—**  
Mr. and Mrs. Bruce Bain, 2466 W. 251 St. Lomita.

You Folks Please Come In—  
**DINNER IS ON THE HOUSE!**

—JUST IDENTIFY YOURSELF

WE FEATURE NAVY BEAN SOUP DAILY

Eat with Charley at

**Daniels Cafe**

1625 Cabrillo — Torrance

Look for Your Name Next Week!

We Never Close!



REMEMBER? . . . This was the scene eight years ago Monday that greeted residents who were tumbled from bed shortly after midnight by an earthquake that wreaked \$300,000

damages to Torrance stores and homes. Scene is Cabrillo avenue looking south from Sartori avenue.

A Fall River, Mass., woman was leaving court after being fined \$3 for a traffic violation when she heard a request for a translator for a rabbi. She returned and received a \$2 interpreter's fee.

**A TASTE TREAT**  
Charley's Old Fashioned  
**NAVY BEAN SOUP**  
"It's Out of This World!"  
**DANIELS CAFE**  
1625 Cabrillo — Torrance

**Plans Made for Yule Lighting**

Plans for the Annual Christmas Outdoor Decorations Contest were discussed at a meeting of the Torrance Terrace Garden Club held Thursday at the home of Mrs. Edwin Cooley, 1562 214th street.

The group agreed to offer prizes of plants to winners in two classifications; the best Christmas theme, and prettiest outdoor lighting.

**Just Eight Years Ago**

**EARTHQUAKE TUMBLED SLEEPERS OUT OF BED**

Only scant evidence remains today to remind Torranites of the earthquake which rocked the city eight years ago on November 14, 1911.

But in the newspaper files and in family albums there is told in words and pictures the damage caused by the tremor

that literally jostled residents out of their beds at 12:42 a.m. Michael Strasser, then editor of the Torrance Herald and presently night editor of the Los Angeles Times, describing the quake and its resulting effects stated:

"The most violent earth shock ever to strike this community—a jolt that far surpassed in strength and resultant property loss the 1893 quake—occurred at 12:42 a.m. It was followed by a lesser tremor at 1:35 a.m. At once a 70-hour period of emergency prevailed, with traffic being blocked by various police units and intensive efforts made by local residents to bring order out of the rubble-dotted business area."

Most amazing fact about the '11 quake was that although three roofs collapsed completely, and with brick and stone rubble burying cars and cluttering sidewalks, and with damage estimates ranging from \$300,000 to \$400,000—not a single person reported injuries.

As in most tricks played by nature, there were many quirks of fate reported.

The American Legion clubhouse was destroyed including a set of dishes belonging to the Legion. A similar set belonging to the Auxiliary in the same building, escaped damage.

As he was leaving work at the D and M Machine Shop, Charles Bray looked upward to see the roof of the building come crashing downward. He ducked under a lathe and a few seconds later climbed from beneath the machine to swat the brick and mortar dust from his clothes.

Damaged most extensively, according to the eight-year-old reports, was the Pacific Electric Shops. They reported damage estimated at \$50,000.

The threat of fire which would have destroyed the Mexican settlement near the General Petroleum's tank farm, caused the mass evacuation of the Pueblo. Red Cross units and disaster crews housed approximately 200 evacuees overnight in the civic auditorium.

To spike exaggerated rumors which were spreading across the nation, the Torrance Herald published two full pages of pictures of the damage and urged residents to mail them to "folks back home." The 2000 extra copies printed were sold out and the pictures remain the next week. The stunt did much to quell the war-jittery nerves of away-from-

**QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID**  
Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing  
Over three million bottles of the W.L. & L.M. Torrance have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Bitter Stomach, Gas, Heartburn, Sleeplessness, etc. due to Excess Acid. Sold on 15 days' trial Ask for "W.L. & L.M. Torrance" which fully explains this treatment—free—at  
McCown Drug Stores

**Three Divisions 'Over The Top' As 71% of Chest Quota Reached**

Three of the six divisions in the Torrance Community Chest campaign have exceeded their campaign quotas, Sam Levy, campaign chairman, announced Tuesday noon.

These successful divisions with their chairmen are: Residential Division, Mrs. Albert Ewalt, 100.2 per cent; Commerce and Industry—A, (large firms) Dean L. Sears, 130.71 per cent; and Advance Gifts, Reed Parkin, 140 per cent.

A total of \$12,058 has been raised in the Torrance campaign which is 71 per cent of the goal, Levy reported. This is a 20 per cent increase in the past week, with contributions coming in steadily, he said.

Levy also announced that the campaign will not end this week as originally scheduled; but will be continued until all volunteer workers have completed their assignments. He urged workers to make every effort to solicit every prospect assigned them and get their reports in to the Chest office this week.

The campaign office, which has been located in the Chamber of Commerce building, will be moved to 1839 Post avenue Monday. Workers will turn in reports there beginning on Monday, Levy said.

Other campaign divisions with their chairmen and percentages of quotas reached as of Tuesday were: Small Business, Mrs. James Burchett, 57.15 per cent; and Commerce and Industry—B, Russell Lund and William Zoeller, 74.01 per cent.



All 3 travel for 1 1/2 fares

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Short or long trip—you can take the youngsters along for very little extra cost—via Santa Fe. Children under 5 years free . . . under 12 years for just half fare . . . when accompanied by a fare-paying adult. And Santa Fe baggage allowance is liberal—150 lbs. free for each full fare, in addition to hand luggage.

Take the children with you on your next trip east . . . give them unforgettable memories of the majestic Grand Canyon . . . the fairland of Carlsbad Caverns . . . the colorful Indian Pueblos around old Santa Fe. Stopovers easily arranged.

Five daily trains between California—Chicago—Super Chief, The Chief, El Capitan, California Ltd., The Grand Canyon—provide accommodations to fit every purse. Fine Fred Harvey food.



For further information call or write:

T. S. COLEMAN, Agent  
Santa Fe Station, Phone 244  
Torrance, Calif.

**1950 FORD**

**IT'S HERE FRIDAY AND 50 WAYS NEW!**

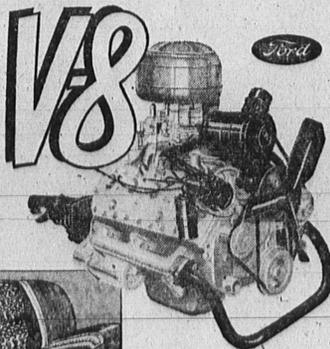


White sidewall tires available at extra cost.

**WITH THE EXCLUSIVE NEW 100 H.P. FORD**

ITS QUIET WHISPERS QUALITY

It's the quiet of new super-fitted pistons, new "hushed" timing gear, new fan designed for better cooling of blower, quieter speeds. And what power! It's a full 100-h.p., V-8 that delivers more power than any other car anywhere near Ford's low price and sells for less than most conventional "sixes." And Ford offers a Six, too—an advanced Six with 95 horsepower.



But see it for yourself. Drive it so you can feel and hear the difference. And price it and see how much less it costs than any other really fine car.



NEW sound conditioning  
New "sound conditioning" in floor, doors and body panels insulates Ford's "Life-guard" body against road noise. More extensive soundproofing in 41 areas gives additional interior quietness and protection.

NEW "hushed" ride  
Ford's famous "Mid-Ship" ride is now so quiet you can talk in whispers at highway speeds. So smooth (with its great team of "Torsion Coil" and "Para-Flex" Springs) that it virtually erases every bump.

NEW quality features  
New quality is easy to find in this 50-way new Ford. You find it in the new push-button door handles, in the new rotary door latch that needs only a feather-touch to open and close securely. You find it in new leavering upholstery colors.

NEW driving comfort  
Not only does the 1950 Ford offer you more hip and shoulder room than any other car in its class—it offers you the long-legend driving comfort of a new foam rubber front seat cushion over one-man-top seat springs. You drive relaxed.

SEE THE ONE FINE CAR IN THE LOW-PRICE FIELD at your FORD DEALER'S

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